



designEDengagement, PBC is a Latina-Owned national consulting firm established in 2019. We collaborate with leaders to drive culturally responsive program strategy, support the improvement of organizational excellence, assist in cultivating meaningful relationships, and comprehensively evaluate desired impact.

The designEDengagement Approach



Heart-Centered: *We prioritize compassion, empathy, and human connection.*



Technical and Adaptive Design: *We use the heart and mind to co-create solutions.*



Participatory: *We are committed to inclusivity, participation, and collective wisdom.*



Data-Informed: *We use rigorous analysis and insights to guide effective and equitable strategies.*



Impact Driven: *We measure outcomes and refine strategies based on evidence for meaningful and lasting results.*

Services & Capabilities

Our network of over 35 consultants has a diverse set of skills and expertise that enable us to provide high-quality services to our clients. Some of our collective areas of expertise include:

- Strategic Planning
- Student/Family Program Recruitment and Enrollment
- Participatory Stakeholder Engagement
- Family and Community Engagement
- Facilitation, Training Coaching, and Capacity-Building
- Culturally Responsive Training
- Program Design
- Curriculum Development and Design
- Alumni Engagement
- Community Advocacy and Organizing
- Assessment and Evaluation

Business Information

designEDengagement, PBC

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Differentiators

- Network includes team of educators, education leaders, statisticians, researchers, college professors, authors, data scientists, community organizers, and activists
- We excel in inclusive leadership, diverse talent, equitable practices, community engagement, continuous learning, supplier diversity, and impactful outreach.

NAICS Codes:

611710 - Educational Support Services

611430 - Professional and Management Development Training

541000 - Professional, Scientific, and Technical Services

NGIP Codes:

918-90 - Strategic Planning and Consulting

918-27 - Community Development Consulting

918-38 - Education and Training Consulting

924-25 - Consulting Services (Educational)

918-04 - Analysis and Evaluation Services

920-47 - Evaluation and Assessment Services

UNSPSC Code: 86132000

